



THE CITY OF SAN DIEGO

Public Utilities Department

FOR IMMEDIATE RELEASE

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City Invites Customers to Showcase Their Water-Wise Landscapes California-Friendly Landscape Contest Entries Due April 8

SAN DIEGO –In partnership with several water agencies, the City of San Diego Public Utilities Department invites you to showcase your water-wise landscaping in the *Water Agency California-Friendly Landscape Contest*. One winner in each district will receive a \$250 gift certificate and recognition on the agency websites and newsletters of the sponsoring agencies.

“We are pleased to sponsor the landscape contest for the sixth year and we highly encourage homeowners and customers of the City of San Diego Public Utilities Department to enter,” said JoEllen Jacoby, Supervising Landscape Conservation Designer for the City’s Water Conservation Program. “Studies have shown that more than half of the water people use goes towards irrigating landscapes, which is why our program continues to encourage San Diegans to use California-Friendly plants as a way of conserving water.”

The deadline to enter is April 8, 2011. Each water-wise landscaping entry will be judged for overall attractiveness, appropriate plant selection, design, appropriate maintenance, and efficient methods of irrigation. This contest is open to the City of San Diego, Helix Water District, Lakeside Water District, Otay Water District, Padre Dam Municipal Water District, Sweetwater Authority, Vallecitos Water District, and California American Water. For official contest rules and an application form, please visit: www.landscapecontest.com. For questions, please contact Jana Vierola at (619) 533-4202 or JoEllen Jacoby at (619) 533-7548.

For ideas, expert advice, exhibits and classes, visit the Water Conservation Garden located at 12122 Cuyamaca College Drive West in El Cajon, or go to www.thegarden.org.

The City of San Diego’s Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.wastenowater.org or call (619) 515-3500.

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